2020 SPONSORSHIP PACKAGES

**GOLD LEVEL - $1000**

- Full-page, horizontal 8 ½ x 11” business advertisement in the Saluki Family Association Resource Calendar
  - Calendars will be distributed to approximately 1,500 family members at New Student Orientations, and additional faculty, staff, families and guests throughout the fall 2020 semester. Please provide full-page, horizontal advertisement to New Student Programs by January 15, 2020.

- Business advertisement for family folders at New Student Orientations
  - Approximately 1,500 folders will be distributed during New Student Orientations. Businesses should provide the inserts to New Student Programs by January 15, 2020. Inserts may include 8.5x11” flyer, tri-fold brochures, etc. Inserts must lay flat.

- Invitation to New Student Orientation Resource Fairs
  - New Student Programs will provide a table for businesses to talk with incoming students and families, as well as distribute promotional items and flyers. Businesses may participate in all resource fairs or select certain dates.

- Invitation to fall semester business welcome event(s)
  - New Student Programs will provide a table for businesses to talk with students and families, as well as distribute promotional items and flyers. Fall dates will be determined mid-summer 2020.

- Logo on Saluki Family Association website with contact information and direct link to your website
  - Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.

**SILVER LEVEL - $750**

- Business advertisement for family folders at New Student Orientations
  - Approximately 1,500 folders will be distributed during New Student Orientations. Businesses should provide the inserts to New Student Programs by January 15, 2020. Inserts may include 8.5x11” flyer, tri-fold brochures, etc. Inserts must lay flat.

- Invitation to New Student Orientation Resource Fairs
  - New Student Programs will provide a table for businesses to talk with incoming students and families, as well as distribute promotional items and flyers. Businesses may participate in all resource fairs or select certain dates.

- Invitation to fall semester business welcome event(s)
  - New Student Programs will provide a table for businesses to talk with students and families, as well as distribute promotional items and flyers. Fall dates will be determined mid-summer 2020.

- Logo on Saluki Family Association website with contact information and direct link to your website
  - Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.
2020 SPONSORSHIP PACKAGES

**BRONZE LEVEL - $500**

- **Invitation to New Student Orientation Resource Fairs**
  - New Student Programs will provide a table for businesses to talk with incoming students and families, as well as distribute promotional items and flyers. Businesses may participate in all resource fairs or select certain dates.

- **Invitation to fall semester business welcome event(s)**
  - New Student Programs will provide a table for businesses to talk with students and families, as well as distribute promotional items and flyers. Fall dates will be determined mid-summer 2020.

- **Logo on Saluki Family Association website with contact information and direct link to business website**
  - Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.

Please email orientation@siu.edu with sponsorship inquiries or interest.