GOLD LEVEL - $1000

- Full-page, horizontal 8 ½ x 11” business advertisement in the Saluki Family Association Resource Calendar
  - Calendars will be distributed to approximately 1,500 family members at New Student Orientations, and additional faculty, staff, families and guests throughout the fall 2021 semester. Please provide full-page, horizontal advertisement to New Student Programs (NSP) by March 1, 2021.

- Business advertisement for family folders at New Student Orientations
  - Approximately 1,500 folders will be distributed to students either via mail or in person at orientation programs. Businesses should provide the inserts to New Student Programs by March 1, 2021. Inserts may include 8.5x11” flyer, tri-fold brochures, etc. Inserts must lay flat.

- Invitation to New Student Orientation Resource Fairs
  - New Student Programs will provide an outlet for businesses to talk with incoming students and families during orientation resource fairs. Businesses may participate in all resource fairs or select certain dates. To be determined if the resource fairs will be held virtually or in person.

- Invitation to fall semester business welcome event(s)
  - New Student Programs will do their best to offer in-person business welcome events following all federal, state, and local COVID guidelines. In the event an in-person event is not possible, NSP will email business information to new incoming students.

- Logo on Saluki Family Association website with contact information and direct link to your website
  - Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.

SILVER LEVEL - $750

- Business advertisement for family folders at New Student Orientations
  - Approximately 1,500 folders will be distributed to students either via mail or in person at orientation programs. Businesses should provide the inserts to New Student Programs (NSP) by March 1, 2021. Inserts may include 8.5x11” flyer, tri-fold brochures, etc. Inserts must lay flat.

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- Logo on Saluki Family Association website with contact information and direct link to your website
  - Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.
2021 SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>BRONZE LEVEL - $500</th>
</tr>
</thead>
<tbody>
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Please email orientation@siu.edu with sponsorship inquiries or interest.