2022 SPONSORSHIP PACKAGES

GOLD LEVEL - $1000

- **Full-page, horizontal 8 ½ x 11" business advertisement in the Saluki Family Association Resource Calendar**
  - Calendars will be distributed to approximately 1,500 family members at New Student Orientations, and additional faculty, staff, families and guests throughout the fall 2022 semester. Please provide full-page, horizontal advertisement to New Student Programs (NSP) by March 4, 2022.
- **Business advertisement for family folders at New Student Orientations**
  - Approximately 1,500 folders will be distributed to students either via mail or in person at orientation programs. Businesses should provide the inserts to New Student Programs by March 4, 2022. Inserts may include 8.5x11" flyer, tri-fold brochures, etc. Inserts must lay flat.
- **Invitation to New Student Orientation Resource Fairs**
  - New Student Programs will provide an outlet for sponsors to talk with incoming students and families during orientation resource fairs. Businesses may participate in all resource fairs or select certain dates. NSP plans to host in-person orientation programs but reserves the right to adapt to virtual programs if needed.
- **Invitation to fall semester business welcome event(s)**
  - New Student Programs will provide sponsors the opportunity to interact with students and families at an event held at the beginning of the fall 2022 semester. In the event an in-person event is not possible, NSP will email business information to new incoming students.
- **Logo on Saluki Family Association website with contact information and direct link to your website**
  - Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.

SILVER LEVEL - $750

- **Business advertisement for family folders at New Student Orientations**
  - Approximately 1,500 folders will be distributed to students either via mail or in person at orientation programs. Businesses should provide the inserts to New Student Programs (NSP) by March 4, 2022. Inserts may include 8.5x11" flyer, tri-fold brochures, etc. Inserts must lay flat.
- **Invitation to New Student Orientation Resource Fairs**
  - New Student Programs will provide an outlet for sponsors to talk with incoming students and families during orientation resource fairs. Businesses may participate in all resource fairs or select certain dates. NSP plans to host in-person orientation programs but reserves the right to adapt to virtual programs if needed.
- **Invitation to fall semester business welcome event(s)**
  - New Student Programs will provide sponsors the opportunity to interact with students and families at an event held at the beginning of the fall 2022 semester. In the event an in-person event is not possible, NSP will email business information to new incoming students.
- **Logo on Saluki Family Association website with contact information and direct link to your website**
  - Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.

2022 SPONSORSHIP PACKAGES

BRONZE LEVEL - $500

- **Invitation to New Student Orientation Resource Fairs**
  - New Student Programs will provide an outlet for sponsors to talk with incoming students and families during orientation resource fairs. Businesses may participate in all resource fairs or select certain dates. NSP plans to host in-person orientation programs but reserves the right to adapt to virtual programs if needed.
- **Invitation to fall semester business welcome event(s)**
  - New Student Programs will provide sponsors the opportunity to interact with students and families at an event held at the beginning of the fall 2022 semester. In the event an in-person event is not possible, NSP will email business information to new incoming students.
- **Logo on Saluki Family Association website with contact information and direct link to business website**
  - Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.

Please email orientation@siu.edu with sponsorship inquiries or interest.

SIU CARBONDALE SOUTHERN ILLINOIS UNIVERSITY NEW STUDENT PROGRAMS